

## SAMSUNG INNOVATION CAMPUS 2025 TERMS AND CONDITIONS

These terms and conditions govern the Artificial Intelligence training course (“**AI Training**”), offered under the Samsung Innovation Campus (“**SIC Program**”).

SIC Program is a specialized educational program which aims to provide students with technical skills, critical knowledge, competencies, and attitudes required to secure a job in a competitive and technology-driven workplace. For more information about this program, please visit <https://www.samsung.com/pk/innovation-campus/>.

The AI Training will be conducted only in the following cities, with approximate participation quotas as listed below (the “**Participation Quota**”).

Karachi: 45 participants

Lahore: 45 participants

Islamabad: 35 participants

For conducting the SIC Program in Pakistan, Samsung EC Pakistan (Private) Limited (“**SEPAK**”) which is a part of a multinational group of companies (together, “**Samsung**”) has appointed Bramerz Digital Private Limited (“**Bramerz**”) in the capacity of an independent contractor as the project manager. Bramerz shall engage subject specialist entities (the “**Institutes**”), for conducting the AI Training at the Institutes’ premises. The SIC Program shall be funded by SEPAK and wholly managed by Bramerz, while the AI Training will be imparted by the Institutes.

**Application Deadline:**

The deadline for the submission of the application for entry to the SIC Program is January 11, 2026 11:59 pm (the “**Application Deadline**”). Any applications submitted after the Application Deadline shall not be considered.

**Eligibility:**

The AI Training is only available for Pakistani Nationals, residing in Pakistan, aged above twenty (20) years (the “**Applicant**”).

By applying for the AI Training, the Applicant warrants having legal capacity to accept these Terms and Conditions and confirms that he/she meets the eligibility criteria given in this section.

Applicants who are currently enrolled at or have a degree from the following universities are not eligible, for the SIC Program:

Lahore University of Management Sciences (LUMS)

National University of Sciences & Technology (NUST)

Ghulam Ishaq Khan Institute of Engineering Sciences (GIKI)

NUCES (FAST)

Habib University

To apply for the AI Training the Applicant must hold at least a Bachelors degree in Computer Science or Engineering. However, students in their 2<sup>nd</sup> last and final semesters of these programs are also eligible to apply. Any Applicant that has not yet reached this stage in their education is not eligible for their AI training.

Training Prerequisites:

To be Eligible for the AI Training, the Applicants must have the following prerequisites:

1. The Applicant has taken one or more classes in algebra and data structure
2. The Applicant has coding experience, at least to the extent that: Prior experiences in learning in Python and any one of object-oriented languages (e.g. Java, JavaScript, C++, etc.).
3. Basic level understanding of syntax in object-oriented language.
4. The Applicant has an understanding of Basic Statistics.
5. Understanding of probability and other statistics fundamentals.

A proper document certifying the candidate's completion of relevant courses should be submitted along with the Application Form.

Application Submission:

The Applicant may apply for the AI Training course by completing and submitting the official application form ("Application"), available on the Samsung website:  
[https://mena.samsung.com/pk/Samsung\\_Innovation\\_campus](https://mena.samsung.com/pk/Samsung_Innovation_campus) (the "Website").

All Applications must be received by the Application Deadline in order to be considered. Applications will only be accepted in English and answers to all questions must be as per the requirements mentioned in the Application Form.

The Application Form is divided into the following parts:

Basic Info (required)

Education (required)

Course Completion Document (required)

Prior Knowledge (required)

Career Goals and Expectations (required)

Work Experiences & Activities

The Application needs to be completed in full by the Applicant. If the Application is incomplete, or is not accompanied by the required documents, it may be rejected and the Applicant will have no claim against Samsung and/ or Bramerz in this regard. The following documents are required to be submitted with the Application:

Bachelor's degree and transcript

Course completion document (if different from the transcript)

Certificates received for statistics and/or probability courses, if any

Certificates received for object oriented programming courses, if any

Application Form:

The Application Forms received by Samsung will be shared with Bramerz and the Institutes. Bramerz and the Institutes will peruse the Application Forms to select the right Applicants to enroll in the AI Training, along with other required tests and assignments (if required).

The Applicant agrees to receive communication from Bramerz, and/or the Institutes including but not limited to, email, phone, voice mail messaging, or text messaging, regarding the AI Training. The Applicant further agrees to receive marketing information regarding the SIC Program, the AI Training and Samsung products in general from Samsung.

Bramerz and the Institutes reserve the right, in their sole discretion, to disqualify any Application that they determine does not comply with the requirements or these terms and conditions. The decisions regarding applicants' selection, made by Bramerz and the Institutes, shall be final and legally binding in all matters related to this AI Training. Bramerz, and/or the Institutes will contact the short-listed Applicants.

The Applicant understands and agrees that neither Samsung nor SEPAK are involved in the selection process and the Applicant shall have no claim against Samsung or SEPAK in this regard.

Personal Hardware Equipment (Optional):

If an Applicant would prefer to use their own equipment, the following minimum specifications are required for the AI Training:

Minimum: Windows 8 + CPU i5 + RAM 8GB. Recommended: Windows 10 + CPU i7-8700 3.19 GHz + RAM 16GB + NVidia GPU 1660 Ti.

Training Period:

The Training Period will be around twelve (12) weeks from January 19, 2026 until April 11, 2026 ("Training Period").

The selected Applicants (the “**Student(s)**”) will have to attend on-premise classes in the Institutes. The Training Period shall cover on-premise lectures and real-world problem-solving experience.

Assessment:

The scoring assessments for students will follow the criteria below.

Assessment	Use of Assessments	Scoring	Timing
Quiz	A quick test to review each chapter. Scores of each quiz are included in calculating the total grade.	40%	At the end of each chapter
Final Test	20 Questions to assess students' overall knowledge of the course. It's to gauge students' progress between pre-test and final test.		On the last day of the course
Capstone Project Results	The result of the capstone project of each student/ group. Assessment Point Creativity and impact of the project idea Utilization of coding tools and solutions, including newly researched ones Project management and teamwork Presentation and final report	50%	When the project results submitted (presentation)
Participation	Instructors/ learning operators shall give points based on active participation by each student. Assessment Points; Attitude, Responsibility, Interest, Teamwork, Critical thinking mindset, Problem solving attitude.	10%	During the course period

Certification:

Students will be eligible for certification of the AI Course only if they meet the following qualification criteria.

Assessment	Use of Assessments	Rate
Grade	Minimum assessment score required to qualify.	50%
Attendance	Minimum attendance required to qualify.	90%

#### Intellectual Property Rights and Attribution:

Samsung owns any and all course materials, activity plan, videos, and any documents, presentation, content, or other materials in connection with the AI Training and the SIC Program, including all copyright and moral rights therein (collectively, the “**Training Materials**”).

Students, instructors, speakers, or whoever will be using the AI Training platform and the Training Materials shall not have the right to edit, publish, use, adapt, reproduce, exploit, modify, or dispose of any Training Materials and all elements of the Training Materials online, in print, film, television, or in any other media now or hereafter known throughout the world for any purpose, and shall not claim any ownership, authorship, or contribution to the Training Materials. Unauthorized use shall constitute a breach of these Terms and may give rise to legal action by Samsung.

As between Samsung and the Student, other than the Training Materials, the Student will retain all of its rights, title, and interest in any material, application or software developed by the Student during the AI Training (the “**Student Material**”). Samsung may select any part of the Student Material for its Capstone Project.

The Student grants Samsung a perpetual, irrevocable, worldwide, royalty-free, and non-exclusive license to use, publicly display, market and distribute, alter amend or adopt any of the Student Material as part of the Capstone Project. Such use includes but is not limited to incorporating the Student Material in the Training Materials for the AI Training and for advertising, or promoting the SIC Program

Nothing in these AI Training terms and conditions is intended to restrict the Student’s right to market, commercialize, improve, develop, or otherwise pursue his own Student Material at the Student’s own risk (without limiting Samsung’s licensed rights) and the Student agrees that Samsung is in no way responsible for, and disclaims any and all liability in connection with such use by the Student (“**Further Use**”).

The Student agrees that it will promptly notify Samsung of any Further Use, and if request by Samsung will attribute Samsung and the AI Training as the platform that initially helped in the development and launch of the Student Material in any advertisements or promotions for the Student Material (e.g., on any website, press release, sales documentation or videos for the Capstone Project) (“**Attribution**”). Any Attribution, including its content and the manner in which it is presented, shall be at Samsung’s sole discretion, be pre-approved by Samsung in writing, and comply with Samsung’s trademark guidelines. In the event Applicant assigns or otherwise transfers the Capstone Project to any third party, the Student shall ensure that such third party is bound by the Attribution obligations herein.

Requirements for submitting Student Materials for the Capstone Project:

Submissions for the Capstone Project should not contain, among other things, any content that:

- contains trademarks, logos, or trade dress (such as distinctive packaging or building exteriors/ interiors) owned by others;
- contains any personal identification, such as personal names or e-mail addresses, or any third-party details;
- contains copyrighted materials owned by others (including music, photographs, sculptures, paintings, and other works of art or images published on or in websites, television, movies or other media);
- contains materials embodying the names, likenesses, voices, or other indicia identifying any person, including, without limitation, celebrities and/ or other public or private figures, living or dead, without permission;
- contains look-alikes of celebrities or other public or private figures, living or dead;
- communicates messages or images inconsistent with the positive images and/ or goodwill to which the Samsung wishes to associate;
- violates any local applicable law in Pakistan;
- is sexually explicit or suggestive; unnecessarily violent or derogatory of any ethnic, racial, gender, religious, professional, or age group; profane or pornographic; contains nudity;
- promotes alcohol, illegal drugs, tobacco, firearms/ weapons (or the use of any of the foregoing); promotes any activities that may appear unsafe or dangerous; promotes any particular political agenda or message;
- is obscene or offensive; endorses any form of hate or hate group; appears to duplicate any other video submission;
- defames, misrepresents, or contains disparaging remarks about other people or companies; and/or

violates any other applicable laws, regulations, or policies not expressly listed above.

Limitation of Liability:

Samsung shall not be responsible for

- the daily workings of the AI Training or the SIC Program. The Student understands that Bramerz and the Institutes are responsible for the working of the AI Training and the SIC program. the Student hereby acknowledges that Samsung bears no responsibility for any acts, omissions, errors, or operational shortcomings of Bramerz and the Institute;
- the conduct of the AI Training instructors. Samsung shall not be liable for any negligent, improper, or inappropriate conduct or performance by such instructors;
- the provision, non-provision, standard and quality of the Lab and IT facilities provided to the Students;
- compensating or offering replacements for personal belongings. The Students acknowledge that they are solely responsible for the security of their personal property;
- any event of damage, loss and/ or injury of any kind that may occur to any of the Students as a result of their participation in the AI Training. The Students participate entirely at their own risk. To the maximum extent permitted by applicable law, Samsung disclaims all liability for direct, indirect, incidental, special, consequential, or punitive damages.;
- any delay in the completion of the AI Training, including delays caused by Bramerz, the Institutes, force majeure events, or any circumstances beyond Samsung's reasonable control;

- Any material developed during the AI Training, and all such material shall be deemed to be Student-created work for educational purposes only, with Samsung bearing no responsibility or liability for its content, accuracy, quality, or use;
- The inter se relationship of the Students and the discipline at the AI Training. Samsung shall not be liable for any disputes, misconduct, harassment, or disciplinary issues between Students or involving Students; and
- Personal Information

By agreeing to these Terms and Conditions, the Applicants are agreeing to the collection of their personal information (“Personal Data”) in accordance with these Terms and Conditions and Samsung Privacy Policy, available at <https://www.samsung.com/pk/info/privacy/>

The Applicants’ Personal Data and Student Material will also be shared and processed by Bramerz and the Institutes to fulfill their obligations under the SIC Program, and by consenting to these Terms and Conditions, the Applicants expressly authorize such sharing, transfer, processing, and storage of their Personal Data. Samsung shall not be liable for any unauthorized access, misuse, disclosure, or processing of Personal Data by Bramerz, the Institutes, or any third parties, to the maximum extent permitted under applicable law.

#### Content Consent

By participating in the AI Training and accepting these Terms and Conditions, Students hereby agree and consent to the use of any image shooting, filming, and recording during the AI Training and the SIC program (“Content”) by Samsung, its affiliate companies and third-party service providers (Bramerz & the Institutes). Samsung shall be entitled to the full copyright and usage of the Content and the right to exploit the Content as it deems necessary, and at the locations it finds appropriate, in any media now known or later developed, worldwide and for an unlimited duration. Students further acknowledge and agree that such use may include editing, reproducing, distributing, publishing, broadcasting, displaying, and creating derivative works from the Content for promotional, educational, commercial, or any other lawful purposes at Samsung’s sole discretion.

Students hereby irrevocably assign and transfer to Samsung any and all rights, title, and interest they may have in the Content, including all image rights and likeness rights, and waive any rights or claims to compensation arising from the use of the Content.

Students further agree that Samsung shall not be liable for any misuse, modification, adaptation, or further distribution of the Content by third parties once the Content has been lawfully published or disclosed by Samsung. Students release and discharge Samsung, its affiliates, and its service providers from any claims, demands, or liabilities arising out of or in connection with the capture, use, or dissemination of the Content, to the maximum extent permitted by applicable law.

#### General Terms

Samsung shall be entitled at its sole and absolute discretion to terminate or modify the AI Training or to modify, vary, delete, or add to any of these Terms and Conditions at any time prior to or during the AI Training Period, subject to prior notice to the Applicants/ Students.

Samsung accepts no responsibility for any indirect, incidental, special, or consequential damage, loss, liabilities, injury or disappointment incurred or suffered by the Applicants/ Students as a result of participating or inability to participate in the AI Training.

These Terms and Conditions, as well as the AI Training as a whole, shall be governed by and construed in all respects in accordance with the laws of the Islamic Republic of Pakistan. The Parties hereby irrevocably agree to submit any disputes, conflicts, and/ or differences arising out of these Terms and Conditions, their validity, interpretation, construction, execution, implementation, and/ or any matter incidental thereto, directly and/ or indirectly related to this Agreement, to the exclusive jurisdiction of the competent courts of the Islamic Republic of Pakistan.